

Shopper Christmas Giveaway Terms & Conditions

1. Promoter

The promoter is **Customer Perceptions Limited**, of **The Business Centre, Blackthorn Business Park, Coe's Road, Dundalk, Co. Louth, Ireland A91 CX81**. You can contact us about the giveaway at info@customerperceptions.ie or +353 9333033.

2. Who Can Enter

The giveaway is open to people aged 18 or over who reside in the Republic of Ireland, Northern Ireland or Great Britain and have an individual approved Customer Perceptions shopper profile on Shopmetrics. Our employees, their immediate families and anyone directly involved in running the giveaway cannot enter. Each person may have only one shopper profile. No purchase or mystery shopping assignment is required.

3. Dates and Weekly Draws

The giveaway opens at 00:00 on Monday 12th October 2026 and closes at 23:59 on Sunday 15th November 2026. All times are local time in Ireland and the UK. There are five weekly entry periods and one draw after each period: 12th – 18th October (draw 19th October); 19th – 25th October (draw 26th October); 26th October – 1st November (draw 2nd November); 2nd – 8th November (draw 9th November); and 9th – 15th November (draw 16th November).

4. Standard Entries

An eligible shopper whose Shopmetrics profile is approved at or before 23:59 on a weekly closing Sunday receives one standard entry in that week's draw. Existing approved shoppers are included automatically. A shopper who becomes approved later in the promotion can enter subsequent weekly draws. Signing up alone does not create an entry.

5. Extra Entries for Referrals

An existing approved shopper can earn one additional entry in the weekly draw in which each new shopper they refer is approved. The new shopper must register for their own Shopmetrics profile and enter the referrer's name or shopper ID in the referral question during registration. The referrer must be identifiable as an approved shopper.

Each genuinely new and distinct approved shopper can generate only one referral entry, for one referrer, in one weekly draw. A referral approved after a weekly cut-off may count in a later week if approved by 23:59 on 15th November; it cannot be carried beyond the promotion. Entries are subject to our normal shopper approval checks. Do not send us another person's contact details as a referral.

6. Entry Limits and Eligibility Checks

An eligible shopper has one standard entry per weekly draw, plus one extra entry for each qualifying referral approved in that week. We may exclude duplicate accounts, self-referrals, fabricated referrals or entries that do not meet these terms. A person may win no more than one prize during the promotion; after winning, they will not enter the remaining draws. We will check eligibility before awarding a prize.

7. Prizes

Each weekly draw has one prize: a One4all voucher worth €100 for a winner resident in the Republic of Ireland, or £100 for a winner resident in Northern Ireland or Great Britain. There are five prizes in total. We will purchase the appropriate voucher after confirming the winner's location. The voucher is subject to One4all's applicable terms and retailer acceptance. The prize is non-transferable and has no cash alternative, except where the law requires otherwise.

8. Selecting and Contacting Winners

For each draw, we will select one winner at random from that week's eligible entries using a recorded random process. We will contact the selected shopper privately using the contact details in their Shopmetrics profile within three working days of the draw. We may ask them to confirm their eligibility and country of residence. We will make reasonable attempts to contact the winner. If they do not respond within 14 calendar days of our first message, or are ineligible, we may select another winner at random from the same week's eligible entries. We expect to deliver a valid prize within 30 days of confirming the winner's details.

9. Announcing the Result

We may post that a winner has been selected and contacted after each draw. We will not use a winner's photograph or full name in promotional posts without their permission. We may announce that a winner has been selected after each draw. We will not publish a winner's full name, photograph or other identifying information without their permission. Entrants may object to this disclosure or ask us to reduce the information shared by contacting info@customerperceptions.ie. We may still need to provide details privately to a relevant regulator if asked.

10. Personal Information

We will use shopper and referral information to check entries, administer the draws, contact winners and deliver prizes. We will handle it in accordance with our [Privacy Notice](#). Receiving marketing emails is not a condition of entry. Please do not give us contact details for friends or family; invite them to register themselves.

11. Changes and Disputes

We may make changes only if circumstances beyond our reasonable control make them necessary, and will seek to preserve fairness. Nothing in these terms limits rights that cannot lawfully be excluded. These terms are governed by Irish Law, subject to any mandatory consumer protections that apply where an entrant lives.